
Help shape Calgary's updated Water Efficiency Plan — public engagement Nov 17 to Dec 7, 2025

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Good morning,

Calgary is updating its [Water Efficiency Plan](#) to keep our city's water supply reliable as we grow and adapt to a changing climate. We are inviting Calgarians to share their perspectives on how we can support efficient water use and conservation.

Online engagement will be open from November 17 to December 7 at engage.calgary.ca/waterefficiency. Feedback gathered through this process will help refine proposed programs, incentives and supports in the Water Efficiency Plan, ensuring it reflects community perspectives on water use and conservation.

Calgary's population and water demands have increased since 2005. While per-person water use has improved, total demand is climbing again and climate conditions are making supply less predictable. The updated Water Efficiency plan will guide how Calgary commits to responsible resource use to support a growing population, responding to a changing climate, and making water conservation easier and more accessible for everyone through future investments in programs, infrastructure and education.

How to participate

We're inviting your organization and its members to share input between November 17 – December 7 at engage.calgary.ca/waterefficiency.

I'd also encourage you to share this engagement opportunity with your members and people in your networks. Feedback gathered will shape future program design and implementation priorities.

Please share this opportunity

We ask you to share the engagement link with your members and with your broader networks before **December 7, 2025**.

[Engage.calgary.ca/waterefficiency](https://engage.calgary.ca/waterefficiency)

You can use or adapt the sample content below to spread the word through social media or your organization's newsletter:

Calgary is updating its Water Efficiency Plan to keep our water supply reliable as the city grows. The City wants to hear from Calgarians and businesses about how we can support efficient water use and conservation. Calgarians are partners in water efficiency and together we can make every drop count. Please complete an online survey at engage.calgary.ca/waterefficiency before December 7.

Thank you for your partnership in building a more sustainable Calgary. Your feedback is vital to creating practice, effective and equitable solutions for our growing city.

Regards,

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